

Erica Lewis

Illustrator/Designer

Creative, hard-working, and motivated Illustrator with experience in illustration, design, and marketing

CONTACT

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🖱 ericalewisart.com

SKILLS

COMPUTER

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Procreate, Excel, iContact

ILLUSTRATION

digital and hand drawing, advertising, infographics, surface design, posters, storytelling, editorial

DESIGN

hand lettering, infographics, logo design, book layout, social media graphics, magazine ad design, catalog pages and layout, marketing materials, merch design

MARKETING

copywriting, instagram, facebook, trade show experience

WORK EXPERIENCE

Nailed It! Media, Los Angeles, CA (Remote)

Illustrator and Designer, October 2019 - present

Creating illustrations and graphics for food and beauty brands for social media and web. Selected clients: Goodie Girl Cookies, Hilary's Eat Well, Pelvic Health & Rehab Center, Maya Kaimal Foods

Calypso Cards, Newport, RI

Marketing & Product Designer, June 2018 - September 2020

Assisting with new product design and development by developing, selecting and editing artwork for new greeting cards, adding text, proofing, color matching, and collaborating on catalog designs. Designing print ads for tradeshow publications, website banners, flyers, and product visuals for sales reps. Designing and copywriting bi-weekly marketing emails sent to over 8,000 customers and managing Calypso's instagram and facebook pages.

Just Girl Project, Los Angeles, CA

Illustrator/Designer, September 2019 - present

Creating Illustrations, quizzes, merch and posters for the Just Girl Project - an online community and instagram page with almost 600,000 followers. Illustrated *The Just Girl Project's Book of Self Care*, to be published in Dec 2021 by Spruce Books. Illustrations have appeared on Self Magazine and Victoria's Secret PINK social media, Girl Scouts, Wikihow, and Popsugar.

Freelance Illustrator/Designer

July 2018 - present

Working with clients to create infographic illustrations for social media, logo designs, packaging design, merch design, pitch decks, and editorial Illustrations. Selected Clients: Students for Tomorrow, NewRoad Foods, Leap Magazine

EDUCATION

BFA Illustration @ Rhode Island School of Design (RISD)

Class of 2018

GPA: 3.7

Honors Designation

